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## **Getting Ugly all Over the South Uglies Available in Harvey's Supermarket Delis**

**Salisbury, NC** – The Ugly, an ooey gooey pastry, is now available in Harvey's Supermarket delis. Harvey's grocery stores picked up the staple product of Salisbury, NC's Apple Baking Company for all 58 of its delis in Southern Georgia and parts of Florida.

Since Harvey's grocery stores added the Ugly on June 1, 2008 the Apple Baking Company has seen a major increase in sales. "We are really excited about Harvey's commitment to selling the Ugly in their delis," says Apple Baking Company President Matt DeBoer. "It's great to see our hometown product expanding through a company like Harvey's Supermarkets."

The Ugly is a four-ounce hunk of baked dough with a sweet middle, which is shaped to retain its unique ridges before being doused with a helping of creamy icing. The Ugly is available at Harvey's in four flavors; apple, blueberry, raspberry, and chocolate chip.

The Apple Baking Company also offers a variety of full cakes and cake slices which are ready for order online. The cake flavors include pound, lemon crème, vanilla

crème, strawberry crème, orange crush, pineapple crush, walnut, and chocolate crème cakes. The Apple Baking Company can be found online at [www.applebaking.com](http://www.applebaking.com).

Apple Baking Company was founded nearly 25 years ago in Kannapolis, NC, and has offices and a production facility near Salisbury, NC. In addition to producing different flavors of “Uglies,” Apple Baking Company manufactures a variety of pastry products for distribution to retail stores.

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