



FOR RELEASE

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Ingles gets Ugly – Apple Ugly Apple Uglys Now Available in Ingles Markets

Salisbury, NC – The Apple Ugly, an ooey gooey pastry, is now available in Ingles Markets. Ingles picked up the staple product of Salisbury, NC’s Apple Baking Company for all of its stores. The Apple Ugly is a four-ounce hunk of baked dough with a sweet middle, which is shaped to retain its unique ridges before being doused with a helping of creamy icing.

The first delivery from Apple Baking Company was made on September 11, 2008. “We are really excited about Ingles and their commitment to selling the Apple Ugly,” says Apple Baking Company President Matt DeBoer. “It is amazing to watch this hometown treat take off in Ingles Markets.”

The Apple Baking Company also offers a variety of full cakes and cake slices which are ready for order online. The cake flavors include pound, lemon crème, vanilla crème, strawberry crème, orange crush, pineapple crush, walnut, and chocolate crème cakes. Also just released is a Cheerwine Cake and mini bundt cakes in lemon crème, orange crush, and pineapple crush. The Apple Baking Company can be found online at www.applebaking.com.

Apple Baking Company was founded nearly 25 years ago in Kannapolis, NC, and has offices and a production facility near Salisbury, NC. In addition to producing different flavors of “Uglies,” Apple Baking Company manufactures a variety of pastry products for distribution to retail stores.

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